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PAPER

06/26/2009

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/927,742	08/10/2001	Joseph E. Kaminkow	IGT1P061/P000573-001	7305	
79646 Weaver Austin	7590 06/26/200 Villeneuve & Sampson	EXAN	EXAMINER		
Attn: IGT			DEODHAR, OMKAR A		
P.O. Box 7025 Oakland, CA 9		ART UNIT	PAPER NUMBER		
			3714		
			MAIL DATE	DELIVERY MODE	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)						
09/927,742	KAMINKOW, JOSEPH E.						
Examiner	Art Unit						
OMKAR A. DEODHAR	3714						

	OMKAR A. DEODHAR	3714	
The MAILING DATE of this communication appe	ars on the cover sheet with the o	correspondence add	ress
THE REPLY FILED 16 June 2009 FAILS TO PLACE THIS APP	LICATION IN CONDITION FOR A	LLOWANCE.	
 X The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of Appendor for Continued Examination (RCE) in compliance with 37 C periods: 	the same day as filing a Notice of a replies: (1) an amendment, affidavi al (with appeal fee) in compliance	Appeal. To avoid abar t, or other evidence, w with 37 CFR 41.31; or	which places the (3) a Request
a) The period for reply expiresmonths from the mailing	date of the final rejection.		
 The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire la 			
Examiner Note: If box 1 is checked, check either box (a) or (MONTHS OF THE FINAL REJECTION. See MPEP 706.07(1).		
Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of ext under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patient term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL.	ension and the corresponding amount hortened statutory period for reply origi	of the fee. The appropria nally set in the final Office	ate extension fee e action; or (2) as
The Notice of Appeal was filed on A brief in comp.	iance with 37 CER 41 37 must be	filed within two month	s of the date of
filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed wi AMENDMENTS	sion thereof (37 CFR 41.37(e)), to	avoid dismissal of the	
3. The proposed amendment(s) filed after a final rejection, b	out prior to the date of filing a brief,	will not be entered be	cause
(a) ☐ They raise new issues that would require further cor (b) ☐ They raise the issue of new matter (see NOTE belo	sideration and/or search (see NO		
(c) They are not deemed to place the application in bett		ducing or simplifying th	he issues for
(d) ☐ They present additional claims without canceling a c NOTE: See Continuation Sheet. (See 37 CFR 1.1)		ected claims.	
The amendments are not in compliance with 37 CFR 1.12		mnliant Amendment (PTOL-324)
Applicant's reply has overcome the following rejection(s):		ripilant Amendment (i	1 TOL-324).
6. Newly proposed or amended claim(s) would be all		imely filed amendmer	nt canceling the
non-allowable claim(s).			
7. For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is prov. The status of the claim(s) is (or will be) as follows: Claim(s) allowed:		l be entered and an ex	xplanation of
Claim(s) objected to:			
Claim(s) rejected:			
Claim(s) withdrawn from consideration:			
AFFIDAVIT OR OTHER EVIDENCE			
 The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 			
 The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary 	vercome <u>all</u> rejections under appea	al and/or appellant fail:	s to provide a
10. The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	of the status of the claims after er	ntry is below or attach	ed.
The request for reconsideration has been considered but See Continuation Sheet.	does NOT place the application in	condition for allowan	ce because:
12. Note the attached Information Disclosure Statement(s).	PTO/SB/08) Paper No(s).		

/Corbett B. Coburn/ Primary Examiner, Art Unit 3714

13. Other: _____.

Continuation of 3. NOTE: The claims recite "said loyalty program instrument different from said first loyalty program instrument." This requires further search & consideration. If Applicant chooses to reopen prosecution, Examiner respectfully requests that Applicant specifically point out where support for such an amendment may be found in the Specification. If indeed enabled, Examiner would likely contend that issuing different loyalty program instruments is an obvious variation to the system taught by the prior art.

Continuation of 11, does NOT place the application in condition for allowance because: Applicant argues that the first loyalty program instrument recited in step a) is not the same as that issued in step h). In the final Office action, Examiner explained that the claims did not require such a difference. Applicant's remaining arguments are drawn to the proposed claim amendments and since the amendments are not being entered, Applicant's arguments are most.